

## Goal: Increase bike ridership by a broad range of residents for fun, fitness and transportation.

An environment that is safe and welcoming to cyclists of all ages and abilities must be created. The Bicycle Friendly Louisville Plan will succeed only if parents feel comfortable taking the kids out for a Sunday afternoon bike ride around the neighborhood. Therefore, a number of events and programs have been established to encourage more cycling in the community.



Free bicycle parking was offered during the 2006 "Thunder Over Louisville."

## CYCLING EVENTS

As part of the Mayor's Healthy Hometown Movement, two cycling events – Memorial Day and Labor Day – are geared toward getting the community's citizens out of their houses and onto their bikes.

"Nothing compares to the simple pleasure of a bike ride." ~John F. Kennedy

# BIKE RACKS

## BIKE TO WORK

Louisville Metro government sponsors the annual Bike-to-Work Day celebration to promote bicycling as a viable mode of transportation. Cycling must be a component of the diverse, multi-modal transportation system of a bicycle-friendly community.



BIKE TO WORK  
LOUISVILLE

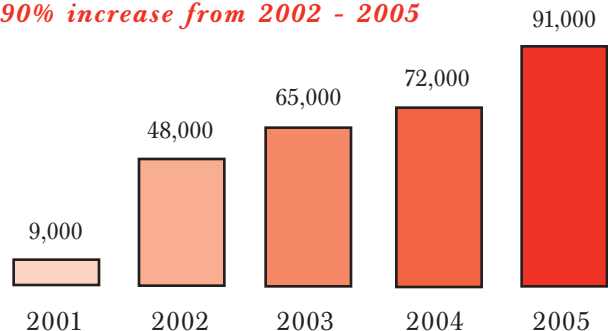


A variety of bike racks, many created by local artists, provide cyclists security for their bikes throughout the city.



## BIKES-ON-BOARD

**TARC Bikes-On-Board Annual Boardings\***  
*90% increase from 2002 - 2005*



\* Source: Transit Authority of River City (TARC)